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D41.1 PROJECT BRANDING (LOGO AND TEMPLATES)



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PROJECT BRANDING

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SUMMARY

It is of utmost importance to create a visual identity of the project in order to identify the logo, templates, website and other dissemination materials with the DESSIN project. This identity will be always used and it has to explain the project in a visual and graphic manner: some DESSIN keywords, such as “water”, “ESS” or “technology” have been reflected in this image.

Templates for documents, presentations and reports have been designed and sent to the partners, so all of them can use the same image. Besides, an Identity Manual has been distributed in order to have instructions on how to use this material to ensure a corporate identity of the project. This deliverable D41.1 Project branding (logo and templates) consists of eight components, submitted in a zip-folder:

- DESSIN Identity Manual
- Folder with DESSIN logo in different versions to be used depending on the case
- PDF file with all these versions of the logo compiled
- Minutes template (Word file)
- Presentation template (Power Point file)
- Report template (Word file)
- Poster template (A1 size and A0 size) (Power Point file)
- A first version of a standard presentation about DESSIN, its main features, objectives and expected outcome. This can be used and adapted by any project partner who has to give a general introductory presentation of DESSIN. It will continuously be updated as the project makes progress.

DELIVERABLE NUMBER

D41.1

WORK PACKAGE

WP41

LEAD BENEFICIARY

CETaqua

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PLANNED DELIVERY DATE

31/03/2014

ACTUAL DELIVERY DATE

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DISSEMINATION LEVEL

PU = Public



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